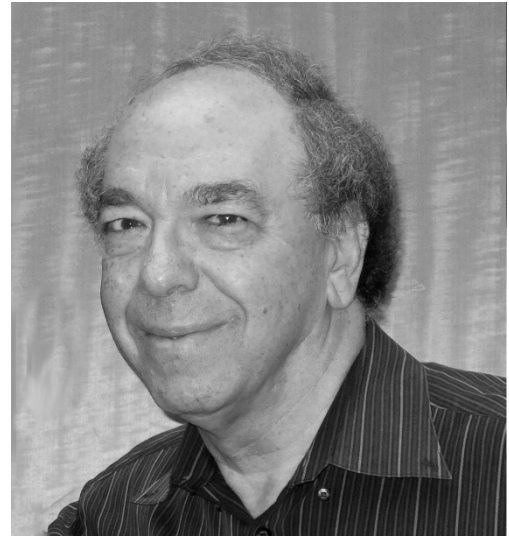


The Danger of Imperfect Regulation:

How Purdue Pharma Was Allowed to Push OxyContin

Dr. Joel Lexchin



7:30pm Thursday, August 10, 2017 – Free event!

Unitarian Church of Vancouver, 949 West 49 Avenue

Dr. Lexchin will speak about how Purdue Pharma promoted OxyContin which helped trigger the opioid crisis and the wave of drug overdoses that currently plague our society.

Dr. Joel Lexchin is an internationally-recognized expert in pharmaceutical policy and Professor Emeritus in the School of Health Policy and Management at York University where he taught health policy from 2001 to 2016. An advocate for change in pharmaceutical policy for thirty-five years, he has appeared before parliamentary committees and authored or co-authored over 150 articles about all aspects of how medicines are developed and used.

Dr. Lexchin received his MD from the University of Toronto in 1977 and has spent over thirty years working as an emergency physician in Hamilton and Toronto.

He is the author of *Doctors in Denial: Why Big Pharma and the Canadian Medical Profession Are Too Close For Comfort* (2017), and *Private Profits versus Public Policy: The Pharmaceutical Industry and the Canadian State* (2016).